2020
2021
2022
2023
2024

Admit Profile for the year 2021

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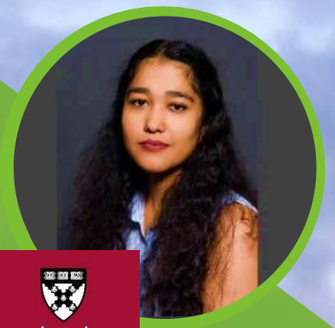
FORGING PRACTICE LEADERS GLOBALLY

Building a thriving ecosystem that provides genuine and contextual long term career guidance to realize aspirations



“Harvard has been my dream school despite my limited work experience. While the counsellors constantly encouraged me to manage my expectations, they worked hard to help me realize this dream by equipping me with the right tools and providing me with honest opinions.”

Stuti Agarwal
PhD Marketing
Harvard Business School

Picture: Harvard University Campus

Our Story

Over the past 10 years, KnoWell has guided students to get their degrees in diverse fields including Engineering, Management, Medicine, Public Policy, Data Science, Liberal Arts, Design, Architecture, Sports and Music

KnoWell partners with you for attaining excellent results at each stage of your academic journey – Undergrad, Master’s, MBA, PhD and Executive MBA

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Our Timeline

Founded | 2012

- Started Full-Fledged counseling operations in Early 2012
- Sent our first student abroad for Fall 2012 Intake

2015 | Milestones

- Crossed 50+ students admits
- Reached Rank 1 universities in Engineering and Management

Expansion | 2017

- Team expanded to add more full time counsellors.
- Forayed into Nashik city
- Identified the field of Analytics and started advising students to apply to top schools

2018 | Momentum

- Consulted 400+ students across 16+ education areas
- Consolidated position in Mumbai and Nashik and expanded into Dubai, Surat, Anand and Pune

Consistency | 2022

- 2000+ admits, with consistent and repeated results across top schools

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Our Statistics

350+
Admitted Universities

4,500+
Students Counselled

$25 mn+
Scholarships Received

14-47
Ages Covered

23
Student Nationalities

40 GB
Knowledge Capital Built

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Our Global Footprint

USA

Stanford
Harvard
Georgia Tech
CMU
Duke
U of Pennsylvania
Columbia
Cornell
UC Berkeley
SVA
U of Chicago
Northwestern U
Babson
NYU
USC
UCLA
Purdue
Johns Hopkins
U of Michigan, Ann Arbor
U of Washington
Parsons
Berklee School of Music
U of Virginia
UC San Diego
UMCP
Pratt

Europe (ex UK)

INSEAD
IE
ESADE
ESSEC
ETH Zurich
U of Amsterdam
Trinity
UC Dublin
EDHEC
Frankfurt SOM
and many more.....
ESCP
Erasmus Rotterdam
St. Gallen
AISTS
KU Lueven
EU Business School
Grenoble
Aalto U
Lund U
SDA Bocconi

Canada

U of Toronto
Ivey
UBC
York U
HEC Montreal
U of Waterloo
McGill U
Simon Fraser
Ryerson U
and many more.....

UK

England

LBS
LSE
U of Oxford
Imperial
UCL
Kings
City U of London
U of Manchester
U of Warwick
U of Exeter
Lancaster U

Scotland

St. Andrews
U of Edinburgh
U of Glasgow
U of Dundee
and many more.....

Asia

Singapore

NUS
SMU
NTU

India

ISB
IIM A
IIM B
IIM K
Ashoka

Hong Kong

HKUST
HKU
and many more.....

Australia

U of Melbourne
U of Sydney
Monash
UNSW
and many more.....
Macquarie
Deakin
Victoria
Griffith

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OUR TEAM

Each candidate is guided by a dedicated team of domain experts curated to match with the student's profile

OUR TEAM

Pursuit of a degree is dependent on the career a person wants to pursue and the skills that are needed for the career. Each member of our team has had experience of working in diverse industries and studying in elite colleges and is hence able to provide industry-grounded advice to students

Founders

Deepak Lotia
Co-Founder
Engineering Experience in CAD Software Development
(Silicon Valley & Singapore)

Jimmit Shah
Co-Founder
Investment Banking, Asset Mgmt. & ERP Consulting
(Deutsche Bank, JP Morgan & Accenture)

Counsellors

Suchita Kothari
Counselor
PG Mgmt & UG

Shruti Madhiwalla
Senior Counselor
UG & PG

Prachi Shah
Counselor
UG Admissions (Dubai)

Pillars of Strength

Vrinda S.
Consultant
UG & PG Design School Applications

Gaurang Solanki (C.A.)
Counselor
Surat Office

Saloni P.
Counselor
Content Development & Student Support

Berkeley
UNIVERSITY OF CALIFORNIA

"KnoWell Consultancy played a major role in my admission process. Thanks to their guidance, I got into my dream University. They helped me with my profile building and drafted my resume in the most effective way possible "

Siddharth Joshi
MS Mechanical Engineering

Our Work

University applications are getting more and more demanding, reaching the level of perfection required by marketing campaigns or business plans.

We ensure that planning for the application through the university list and the execution via CV, SOP etc. is fine tuned and of the highest quality

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Picture: Berkeley Campus

Unparalleled Research For Bespoke Suggestions

With 4000+ Programs in the US, 1300+ Programs in the UK and 1000s of others across the rest of the world, selecting the ideal ones is a daunting task for students. Years of experience and access to alumni network across the globe helps KnoWell make this task easier for the students. Many factors are considered before giving the student a final university recommendation list. We have an honest discussion with the students regarding the schools they can realistically get into.

University List Features

There is no standardized or centralized information center for students to get information about courses. This problem is compounded by tendency of colleges to categorize information arbitrarily and frequently changing their websites. Navigating through program pages itself becomes a tiring task. We simplify this for students by centralizing all information and giving exhaustive information points in our customized list for each student.

Exhaustive Information Points

- Hyperlinks to Relevant Web Pages
- Course Link
- Course Duration
- Deadlines
- Application Fee
- Tuition Fees
- LOR Requirements
- WES Requirements
- Test Score Codes
- Any unique requirements

Meeting Career Aspirations

Picking a degree and a university to pursue the qualification from is a significant decision for any student. Student aspirations – those of learning, networking, vocation discovery, post-study work preferences and overall acceptability of the course are the main determinants for selecting universities. Key parameters that are considered by us to make a bespoke list for the students are:

Sample

No.	Program	University	Duration	Req	App Link	LOR	Deadline	Place	Tuition	Appn Fee	Notes	Comments	GMAT	TOEFL
1	MS in Business Analytics	University of Texas Austin	10 months	Click Here	Click Here	3	R1: Oct 21st 2019, R2: 27th Jan 2020	Austin, TX	$48,000	$75	1 minute Video essay	Profile	396-44-73	6882
2	MS in Business Analytics	Columbia University	18 months	Click Here	Click Here	3	15th Dec	New York, NY	$87,335	$85	WES Required	GMAT not accepted	GRE: 2111	2111
3	MS in Business Analytics	Duke University	10 months	Click Here	Click Here	2	R1:21st Oct 2019, R2: 15th Jan 2020 R3: 27th Feb, 2020 R4: 6th April, 2020	Raleigh, NC	$65,975	$125	Interview request	Profile	Q13-N5-51	5156

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Skill CV

Sample

We aid students going for skill-based degrees (e.g. Computer Science, Marketing, HCI etc.) in showcasing their skills in modern templates

Student Name (studentwebsite.com)

A highly motivated designer, aspiring to learn and unlearn problem solving approaches in the ever-evolving field of Human Computer Interaction

LinkedIn: @studentlinkedin | Email: studentgmail@gmail.com | Phone: +91 9999999999

EDUCATION

B. Engg in Computer Engineering
Manipal Institute of Technology
05/2016 – 05/2020 *Pune, CGPA 3.7*

Higher Secondary Certificate
Wilson College
05/2012 – 05/2014 *Pune, 84.3%*

WORK EXPERIENCE

UX Designer @ Company A
06/2018 – Present *Mumbai*
A CRM mortgage application built on Salesforce targeting individual loan officers, small businesses and enterprises in the mortgage industry

- Designing the user experience of the platform, using the Salesforce Lightening Design System
- Iterating on the wire framing and UI design for various screens on the platform
- Responsible for Testing and Quality Assurance of the application for Desktop and Mobile Device

Freelance UX Designer @ Company B
04/2019 – 07/2019 *Bangalore*
A non-profit organisation which sparks sensitive conversations on issues which are urgent and relevant to women, both on and off the web

- Redesigned web experience for company to maximise readership & spread their mission to a larger audience
- Assisted to identify goals & create brand strategy for POV and created content for the entire website experience on Desktop and Mobile screens
- Involved in project management with respect to communication of design and finalizing the brand guidelines for development
- Used Asana to manage project related timelines

Design Intern @ Company C
05/2017 – 09/2017 *Pune*
An AI-based skilling platform which aims to transform the learning journey of employees, executives and managers in the professional environment

- Completed desk research and concept design for an alternate view for the Skills Alpha platform
- Developed whiteboard sketches and wireframing using Figma

SKILLS

- **Web/ Mobile Design**
- **User Experience**
- **Problem Solving**
- **Photography & Video Production**

COMEPETENCIES

Software	Programming	Others
Figma	C	Business Strategy
Sketch	C++	Marketing
Photoshop	Java	Illustration
Illustrator	Arduino	Storyboarding
Marvel	HTML/ CSS	User Persona
InDesign	Python	Information Architecture
Keynote		
After Effects		

PERSONAL PROJECTS

Concept and Design - Secure App
(Nov 2017 – Jan 2018)

- Conceptualized an app which helps users to focus on their tasks by choosing animated characters. Utilized empathy driven approach to managing time on social media apps through engagement
- Employed user research, user interviews, wireframing and low fidelity prototyping techniques using Figma

Design and Development: Agriculture Crop Recommendation Using Ensemble Model
(Aug 2017 – Mar 2018) - Senior Year Project

- Implemented an Ensemble Model for crop prediction based on parameters such as crop type, location etc.
- Simple & Intuitive UI design to facilitate farmers to enter data in a comprehensible manner and implemented a recommendation model by using a diverse dataset

INTERESTS

Photography | Blogging on Design | Reading | Illustration | Music | Tennis

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Masters in HCI, U of Washington
3rd Ranked HCI program in USA

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Impact CV

Sample

For experienced students and/or those who are in fields that are impact driven, we help fine-tune content to create a high-impact CV

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John Doe

Citizenship: Indian | @Linkedin | +91 999999999 | studentemail@gmail.com

WORK EXPERIENCE

ABC Bank Group, Mumbai, India
Investment Analyst, Manufacturing, Agri-businesses and Services **Mar 2013 to May 2016**

ABC is the private sector arm of the Bank established to advance economic development by investing in for-profit commercial projects, which reduce poverty and improve livelihoods. My role included:

- Evaluating companies for potential debt and equity investments by ABV (aggregate value of considered investment: **~US$250 million**) in 7 industries across 4 countries in Asia:
  - India: Eye care services, Biologicals, Dairy processing, Tourism
  - Vietnam: Garment manufacturing; Nepal: Low cost housing; Thailand: Petrochemicals
- Managing portfolio relationships with 6 ABC investee companies (aggregate value of investment: **~US$145 million**) operating in 4 industries across 2 countries in Asia and Sub-Saharan Africa:
  - India: Tire manufacturing, Specialty chemicals, Life sciences; Seychelles: Hospitality

Honors: Achieved highest rating amongst pool of 8 analysts for involvement in transformational projects

Family Office, XYZ Foundation Mumbai, India
Research Associate, Public Markets and Private Equity **Aug 2011 to Feb 2013**

XYZ is the multi-strategy investment house of Indian philanthropist, Mr. PQR. Managing assets to the tune of **~US$ 3+ bn**; My role involved:

- Generating listed equity investment ideas in the spaces of Consumer goods, Oil & Gas and Real estate
- Screening private equity deals in the E-commerce, Retail, Technology and Financial services sector
- Conducting performance attribution studies and portfolio benchmarking analyses for the CEO's review

Honors: Awarded a **100%** bonus for performance in first year, by Mr. PQR

INTERNSHIPS

Special Task Force, Government of India
Project Manager, Public Works **May 2016 to Aug 2016**

The STF functioning in tandem with the Prime Minister's Office, is a nodal quality agency. My role includes:

- Co-leading a team of **200 assessors** to evaluate the success of the **~US$ 5 bn** "Clean India" initiative.
- Guiding the pre-launch of ZED (Zero Defect, Zero Effect), a **~US$ 3 bn** "Make in India" focused scheme.

Honors: Appreciated by Ministry of Statistics & Program Implementation for quality of project work

EDUCATION

2011 to 2015 — **Bachelors in Mechanical Engineering, BITS Dubai, India**
GPA: **8.93/10** (top 5 percentile among 800+ students); First Class

2009 to 2011 — **Grade 12 (Science, CBSE), ABC School and Junior College, Bangalore, India**
Nation-wide final exam: Scored **92.0 per cent** (top 10 among 600+ students in my school)

HONORS AND ACHIEVEMENTS

Reliance Dhirubhai Ambani Fellow, Stanford Graduate School of Business

- Selected for a **100%** scholarship for tuition and living expenses to be awarded subject to admission to Stanford GSB, based on record of success and commitment to developing India as a country

Venture Head, Prestigious Angels Network

- Co-led an angel network with distinguished investors targeted at funding high potential seed stage start-ups; helped raise funds for start-ups in the Education, Technology, Logistics and Energy space.

Chief Placement Coordinator & General Secretary, BITS Dubai

- Nominated personally by the University Chief Director to facilitate job fairs for the **800+** strong – graduating batch of BITS; Elected by **3000+** students to be the Student Body General Secretary of the University.

MBA, Wharton School, U of Pennsylvania
3rd Ranked MBA program

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SOP Snippets

Sample

Masters in Computer Science

Penn

Two books that have helped me decide my actual career path are 'Superintelligence: Paths, Dangers, Strategies' by Nick Bostrom and '1984' by George Orwell. The potential benefits of advanced AI have to be weighed against the probable apocalyptic consequences of the imperfect solution to the 'AI Control Problem'. Simultaneously, machine superintelligence will be a function of higher information processing, which means there need to be strict control measures to avoid invasion of privacy. I want to make my career in this niche – helping the development of ethical AI. I want to ensure that any AI application that we build is controlled enough not to pursue its own sub-goals while is independent enough not to become an instrument for turnkey tyranny. Identification of these career goals along with the cognition of lack of personal technical skills has prompted me to take the academic path for my career development.

NEW YORK UNIVERSITY

Integrated Marketing Communications Masters

As a marketing student and professional my biggest learning so far has been that even in the digital age, given the competitive market environments and the ever-evolving media of interaction, planning for the digital revolution alone is not enough. Today's consumer is more aware and demands value for his resources. The interface between the so called real and virtual has amalgamated to create present day social reality. Understanding marketing within this context and then implementing integrated communication strategies and verifying that there is continued coherence in the communications will aid businesses to better gauge the pulse of its audience whilst ensuring its own, continual growth. During the three years of my undergraduate studies and through my recent experiences, I have observed and assisted brands navigate their audience through the acquisition, retention and advocacy phases of engagement.

Masters in Finance

VANDERBILT UNIVERSITY

The financial crisis has heated the debate between the supporters of laissez-faire capitalism and proponents of more mercantilist notions of government regulated industry practices. In the long-run I want to lead an international firm which helps to establish a more transparent system while allowing employees to develop an entrepreneurial attitude in their work. I understand the need for regulatory oversight and have developed a great amount of respect for the amount of thought and effort put in by regulators to ensure investor protection. I have also seen how excessive focus on regulations leads to unnecessary drudgery, diverting energy from innovative thought and practices.

Kellogg School of Management

Full Time MBA

Because giving people stories is not a luxury. It's actually one of the things you live and die for" – Neil Gaiman.

I have been a storyteller all my life and I have chosen that as my profession. I picked advertising as a career because in the current society, these are the stories that people connect with the most. Tolstoy, Dostoevsky, et al. have their place but the generational narrative is being built by the likes of Piyush Pandey, Prasoon Joshi, Vikram Sakhuja, etc. I have been a part of their world for the past four years and have come to love the thrill of representing evolving brands.

College Specific Essays

Sample

Berklee College of Music

BA in Vocal Arts

Some students have a background, identity, interest, or talent that is so meaningful they believe their application would be incomplete without it. If this sounds like you, then share your story.

Coming from a society where being a doctor or an engineer is a norm, I have been accused of having a head full of dreams. Music is my identity and singing is where I hope to make a lifelong career. Singing and music has acted as a link connecting generations in my family and I am glad that I have inherited this gift and interest. On my maternal side, I am a third generation singer who is actively pursuing music as a career choice. My mother is a singer too and has learnt the nuances of Indian classical music since a young age from my grandfather. Continuing the family tradition, I learnt about musical instruments and singing from my mother. Since an early age of 9, I had a penchant for singing and thus she enrolled me to learn Indian classical singing at Ajivasan. I completed my certification in Indian Classical Music for singing and for playing the Harmonium. Since then, music has been my identity which has taken hold of me, and I have never looked back.

UNIVERSITY OF OXFORD

M.Phil. in International Relations

Use a current development policy issue to demonstrate your understanding of the field

Developing economies are often seen deferring to multi-lateral organizations while designing their agendas on reform. What sets India apart from other developing countries is its uniquely domestic brand of policy reform. Indian policy making has been plagued by issues such as the center-state arrangements, over-burdened systems that impede implementation and the ascension of powerful special interest groups - who have found it possible to bend policy structures to suit their particular needs. These circumstances have made it difficult for India to calibrate reforms proactively to achieve desired socio-economic results.

USC

Masters in Business Analytics

Give us an example of a skill that you have acquired through self-learning, and explain the process in which you taught yourself the skill?

I am an analyst at heart and have primarily focused on research, analysis and writing at Deloitte. Recently, I received an opportunity to work on the last-mile delivery in publication context, which meant strategizing the placement of content and tracking the metrics. This included managing the leadership's social media pages. This was completely out of my comfort zone, but having an analytical mindset, I went about this methodically.

Cornell University

Bachelors in Applied Mathematics

Students in Arts & Sciences embrace the opportunity to delve into multifaceted academic interests, embodying Ezra Cornell's "any person any study" founding vision. Tell us about the areas of study you are excited to explore

Notional borders, drawn between academic disciplines, which limit the application of one's knowledge and skills in certain areas only, are rapidly disappearing. My own educational journey has been on such borderless behavior, grounded in the study of one major academic discipline. Of all my academic pursuits in high school, mathematics has had the strongest formative effect on me. Mathematics gets me on my feet, be it 7 in the morning or half past 11 in the night. The subject has trained me in limitless thinking and shaped my ambition to bring a change in as many lives as I can.

---

esade

Masters in Management

Consider a statistic or trend that shocks you. How could it be improved?

The '#MeToo' movement, a collective catharsis that trended on social media lately, was a shocker not only for me but for the society as a whole. The movement gave people the sense of magnitude of the issue of sexual harassment faced by women and encouraged millions to come forward and talk about their experiences.

London Business School

"The counsellors at KnoWell Consultancy helped me immensely throughout the entire process especially in terms of suggesting college options, content guidance and interview preparation. Really grateful for all the help , wouldn't have been possible without their mentorship"

Jenica Kothari
Master's in Financial Analysis
London Business School, LSE, UCL, Imperial College of London

Our Process

We have broken down the long and convoluted process of applications into easily manageable steps and provide strategic guidance and strong content to enhance student's university applications

Picture: St. Paul Cathedral, London

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Steps of Counselling

1

Orientation

A counsellor from Knowell will call you for a face to face or telephonic orientation that discusses the guidelines sent to you and provides a complete understanding of application process

2

University List

Customized and detailed university list prepared based on your preferences, profile, budget and Knowell's experience

Transcripts & Documentation

Guidance and/or templates for

- Academic Documents (incl. transcripts)
- WES Evaluation
- Financial Documents

3

Resume (CV)

Once you send your CV to your assigned Knowell counselor, based on current status of your CV and the understanding of your profile your counselor will revert with edit recommendations and/or a new template

4

Letters of Recommendation

Brainstorm with your counsellor on the selection of recommender to ensure maximum coverage of your profile points. Plan a communication strategy and create contingencies in case of last minute recommender unavailability

5

Statement of Purpose

Create a high-impact and concise Statement of Purpose that captures the essence of your candidacy, in collaboration with your Knowell counsellor to put your best foot forward

6

College Specific Essays

Use Knowell's experience and guidance to answer highly specific essay questions mandated by many universities and make your thought process standout

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7

Application Form Review

Long and complicated forms take time to fill and there are high chances of making errors. Your Knowell assigned counsellor will guide you on form filling and review your filled form to ensure a flawless application submission

8

Mock Interview

For many degrees, an interview (face to face, recorded or online) is an integrated part of the process. Knowell has provided a comprehensive set of questions and trains you in answering these by taking several mock interviews

9

Final Selection

Generally Knowell students receive multiple admits and once all decisions are in, there is a discussion session that helps you decide the final campus

Scholarship Follow-up

Discuss with your counsellor about the steps to be taken to get/maximize scholarship

10

Visa

Get end to end guidance for visa processing of your destination country. Dedicated Knowell counsellors will aid you in form filling, documentation prep and mock interviews

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Pratt

“Securing admissions at Universities in such a competitive year would have been extremely difficult without their guidance. From picking out the perfect course for me to choosing the right college, they have helped me throughout.”

Anshul Katkar
BFA Animation
Pratt, SVA NYC, Ringling College of Art & Design

Our Success

We have been counseling students for the past 10 years. Our primary goal is to guide you to success.

Our strength lies in highlighting the most optimal path in achieving your ambitions based on our experiences in the US, UK, and Australia.

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UG Studies

UG Success Stories

UNIVERSITY OF MICHIGAN

Adya Jatia

Bachelors in Biology

Admitted to Top 3 Bio/ Chemistry Major in USA

"Throughout the application process I noticed that having a strong portfolio and a good essay really matters. KnoWell made sure to highlight important points in my college essay. The application process is stressful but if you start it early and with the right guidance and hard work, you will definitely see the results like I did. "

UNIVERSITY of VIRGINIA

"Not only did KnoWell direct me through the process of applying to the Universities but they also helped me by conducting mock interviews, visa process and getting my LOR and essays together."

USA Top 10 Admit

Vivaan Khandelwal

BSc in Computer Science

UCLA

BA in Economics

Vagisha Soni

NYU

BA in Economics

EMORY

BSc Biology

Kaushiki Ravi

Carnegie Mellon University

BSc Biology

THE HAGUE UNIVERSITY

RA Royal Academy of Arts

"The counsellors provided me with detailed guidance throughout the complete college admissions process and gave me appropriate opinions.

Top Netherlands Admit

Keya Mody

Bachelors in User Design Experience

BOSTON UNIVERSITY

BBA

Dhruv Sakore

UBC THE UNIVERSITY OF BRITISH COLUMBIA

BBA

INDIANA UNIVERSITY

BBA

Shreyansh Gala

UBC THE UNIVERSITY OF BRITISH COLUMBIA

Bachelors in Commerce

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UG Success Stories

Naman Kanoi

Bachelors in Applied Mathematics

Sahil Shaikh

Bachelors in Computer Science

"I was provided with great guidance throughout the entire college admissions process. My counselors always gave me honest opinions regarding my decisions and I'm very happy with my final results."

Prachi Sacheti

BSc in Computer Science

BFA Animation — **Anshul Katkar**

Mechanical Engineering — **Ved Dhola**

BBA — **Rahul Bishnoi**

Computer Science — **Tanmay Demble**

BA Psychology — **Advaita Jain**

B.E. Computer Science — **Kritin Dhoka**

Applied Mathematics — **Megha Pareek**

Economics — **Sparsh Patel**

Biomolecular — **Anusha Sankholkar**

BBA — **Siddharth Joshi**

BA Communication Design — **Vrushti Desai**

BSc Computer Science — **Aarav Bafna**

Covered Wide Ranging Academic Areas

- Engineering
- Computer Science
- Natural Sciences
- Mathematics
- Economics
- Business Administration
- Music
- Design
- Medical/ Aligned
- Applied Sciences
- Psychology
- Architecture

UG Success Stories

Himanshi Sharma

Bachelors in Bimolecular Chemistry

Admitted to Top 3 Bio/ Chemistry Major in USA

"I strongly recommend Knowell Consultancy to any student that wishes to apply abroad. This year has been the most competitive year in the history of college admissions. Even after this with the help of Knowell Consultancy I was admitted to my top choice Johns Hopkins University and others-University of California Berkeley, UCLA, UCSD, Imperial College London and University College London"

USA Top 10 Admit

Not only did they navigate me through the process of applying to the US impeccably, but they also helped me by conducting mock interviews, mapping out my goal and the steps required to get there.

Aryan Dhanuka

BSc in Computer Science

BA in Economics

Top 10 in USA

Arnav Jhawar

BA in Economics

Bachelors in Chemical Engineering

USA Top 5 Admit

Sussmit Chaudhary

Bachelors in Chemical Engineering

"They helped me select the Universities that were the best fit for me personally and made sure that I had an amazing application for each one of them. Also, made sure that all my essays were also top-notch ."

Rhea Parekh

BA in Psychology

BBA

USA Top 20 Admit

Naman Duggar

BBA

Bachelors in Commerce

Ranked 1 in Canada

Divyansh Mehta

Bachelors in Business Management

Top 5 in UK

PG Technology

Technology Graduate Program Admit Profile

Knowell is proud of its admit profile for Business Analytics across India with students admitted to top analytics courses

Carnegie Mellon University

PhD program with
100% Scholarship

Mihir Prabhudesai
PhD in Computer Science

Stanford University

Visiting Research Scholar

"KnoWell Consultancy was unbelievably helpful to me during the entire admissions process. Shruti, Jimmit and Deepak were extremely patient, skilled and knowledgeable throughout the entire application process."

Carnegie Mellon University Top 5

Eshita Agarwal
Masters in Computer Science

Other Admits: UNC Chapel Hill, NYU

PURDUE UNIVERSITY Top 5

Aakash Shah
Masters in Mechanical Engineering

Other Admits: Oregon, ASU

NEW YORK UNIVERSITY

Shreya Shetty
Masters in Technology Management

Other Admits: Rutgers

Penn Top 5

Miti Joshi
MS in Biotechnology

Other Admit: University of Michigan

INDIANA UNIVERSITY Top 10

Devang Sankhe
Masters in Information Systems

Other Admits: UIUC, UMCP, Texas A&M

USC Top 5

Jay Mehta
Masters in Pharmaceutical Sciences

Other Admits: Northeastern

COLUMBIA UNIVERSITY Top 10

Vishwa Ashar
Masters in Construction Technology

Other Admits UT Arlington, Northeastern, Purdue

TEXAS A&M UNIVERSITY Top 5

Raunak Joshi
Masters in Structural Engineering

Other Admits: Purdue

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PG Technology

Carnegie Mellon University — Ranked 1st

Sujat Dandekar
Masters in Product Innovation

Admitted to one of its kind program that accepts <30 students per year

ILLINOIS — Top 5

Smith Trailokya
Masters in Computer Science

Other Admits: USC

INDIANA UNIVERSITY — Top 10

Devanshi Valia
Masters in Data Science

Other Admits: Syracuse, RIT

UNIVERSITY of WASHINGTON — Top 3

Aishwarya Naik
Masters in Human Computer Interaction

Other Admits: CCA, Pratt

WISCONSIN — UNIVERSITY OF WISCONSIN-MADISON — Top 15

Vismay Srivastav
Masters in Computer Science

Other Admits: Northeastern

TEXAS A&M UNIVERSITY — Top 10

Sanchi Desai
Masters in Industrial Engineering

Other Admits: Virginia Tech

PG Technology

USC — Top 15

Ronak Shak
Masters in Computer Science

Penn — University of Pennsylvania — Top 5

Ros Paul
Masters in Chemistry

Other Admits: Boston U, UT Dallas

KTH Royal Institute of Technology — Top 5

Mihir Agarwal
Masters in Industrial/ Production Engineering

Other Admits: NEU

NC STATE UNIVERSITY — Top 25

Tushar Kini
Masters in Computer Science

Berkeley — UNIVERSITY OF CALIFORNIA — Top 3

"Streamlined and Stress free"

"KnoWell Consultancy played a major role in my admission process. Thanks to their guidance, I got it into my dream University. They helped me with my profile building and drafted my resume in the most effective way possible "

Siddhart Joshi
MS in Mechanical Engineering

Georgia Tech — Top 3

Utsav Singh
Masters in Electronics

Other Admits: UCSD

ILLINOIS — Top 5

Harsha Singh
Masters in Management of Information Systems

Other Admits: Northeastern SUNY Buffalo, UConn

COLUMBIA UNIVERSITY — Top 5

Stony Brook University — Top 3

"Great Experience"

"It was a great experience and the counselors were extremely helpful and patient through the entire process."

Miheer Prakash
MSc. Applied Mathematics

ASU Arizona State University — Top 20

Vishal Gupta
Masters in Robotics

Other Admits: Oregon State

UC San Diego — Top 15

Jay Jhaveri
Masters in Computer Science

Other Admits: UT Dallas, NYU

ARIZONA Eller — Northeastern University

"Best Investment "

"The way counsellors at KnoWell tailored my SOP, LOR, Resume and other application processes helped me get 5 top admits."

Balasubramaniam V.
MSc. Information Systems

THE UNIVERSITY OF TEXAS AT DALLAS

Dhairya Shah
Masters in Electrical Engineering

Other Admits: Northeastern, SDSU

Northeastern University

Arpita Rai
Masters in MIS

Other Admits: SUNY Buffalo

VU — VRIJE UNIVERSITEIT AMSTERDAM — Top 10 in Europe

Aditya Singh
Masters in Biotechnology

Other Admits: Uppsala University, VU Amsterdam

TEXAS A&M UNIVERSITY — Top 10

Irkebat Shaukat
Masters in Computer Science

Other Admits: Syracuse (Data Science)

THE UNIVERSITY OF WARWICK — Top 10

Aditya Gala
Masters in Engineering Management

Other Admits: NEU, U of Birmingham

Northwestern University — Top 5

Shivani Vellapure
Masters in Robotics

Other Admits: Oregon State (Top 3), ASU, Northeastern

NEW YORK UNIVERSITY — Top 20

Jaineel Parikh
Masters in Biomedical Engineering

Other Admits: Northeastern University

KTH Royal Institute of Technology — Top 5

Malayaj Agarwal
Masters in Construction/ Civil Engineering

knowell consulting

PG Management

Management Graduate Program Admit Profile

One of Knowell's strongest functional areas, given the proximity to the top management schools in India, Knowell continues its rich admit history in the field of management

Northwestern University — Top 3

Mahek Parekh
Masters in Integrated Marketing Communications

Other Admits: New School, Rochester

THE NEW SCHOOL — Top 5

Synara D'Souza
MSc. Media Management

Imperial College London — Top 3

Muskan Bhayani
Masters in Management (Marketing)

Other Admits: Warwick, Manchester

London Business School — Ranked 1st

Sarabjeet Walia
Masters in Management

THE UNIVERSITY OF TEXAS AT AUSTIN — USC

2 of the Top 3 Marketing Programs

The place where you can forgo all your worries and queries and focus on your application. The daunting task of application process turned out to be a breeze with the help of Jimmit and Deepak

Smriti Tahiliani
Masters of Science in Marketing

University of Michigan — Purdue University — Top 3 in USA

2nd Ranked SCM Program in US

I was very satisfied with the entire process and received a 5000 USD Scholarship at my dream school. Thanks for all the support and guidance.

Girish Mehru
MSc in Supply Chain Management

Columbia — Top 3

Dhwani Mehta
Masters in Strategic Communication

Other Admits: New School, Nothwestern

WHU Otto Beisheim School of Management — Top 3 in Europe

Sudhanshu Mantri
Masters in Finance

Top ranked program in Germany

Warwick — The University of Warwick — Top 5 in UK

Khushi Verdia
Masters in Management (Marketing)

Other Admits: Kings, Cass

NUS National University of Singapore — Ranked 1st

Rishika Agarwal
Masters in Management

Georgia Tech — Top 5

Chirag Thakker
Masters in Quant Finance

Other Admits: Cornell

BABSON — Ranked 1st

Meet Kubadiya
Masters of Science in Entrepreneurial Leadership

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PG Management

Top 5 in USA

New School – Media Studies

Anish Raul
MSc. Media Management

Other Admits: VCU Brandcenter

Tulane University – Top 5

Jimit Mehta
Masters in Finance

Other Admits: Bentley, Babson, UIUC

Imperial College London

Varun Nangrani
Masters in Investment & Wealth Management

Other Admits: UCL, Bayes

Boston College

Shreyansh Nathani
Masters in Finance

Other Admits: Babson, Rochester

Illinois – Top 10

Rutuja Rajadhyaksha
Masters in Finance

Other Admits: Boston College, U of Rochester

Bentley University – Top 15

Palash Bhatt
Masters in Finance
50%+ Scholarship

Other Admits: Emory

USC Marshall / London Business School

Admitted to Top Finance programs globally

KnoWell helped me enormously throughout the complete process and the counsellors were permanently available for each step

Ashi Parekh
Masters in Finance

Purdue

Keshav Jhunjhunwala
Masters in Supply Chain Management

Other Admits: Purdue, UMCP

Babson – Top 5

Dhruv Sankhe
Masters in Finance

USD 40,000 Scholarship

Imperial College London – Top 10

Nishka Kanungo
Masters in Management

Other Admits: Warwick, CASS

University of Michigan – Top 3

Nimiit Arora
Masters in Supply Chain Management

Other Admits: Purdue, USC

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esade – Universitat Ramon Llull

Jaideep Singh Kohli
Masters in Finance

Euro 7500 Scholarship

The University of Warwick – Top 5 in UK

Kushal Parekh
Masters in Finance

Other Admits: UCL, Kings, Rochester

PG Management

Emory University

Ansh Gupta
Masters in Financial Analysis

Babson – Ranked 1st

Pooja Kerai
Masters of Science in Finance

USD 25,000 Scholarship

ESSEC Business School – Top 5

Vinay Manglani
Masters of Science in Marketing

Warwick – The University of Warwick

Sharvari Deodhar
Masters in Management & Strategy

Other Admits: Manchester

Imperial College London – Top 5

Divita Jain
Masters in Marketing

Other Admits: Warwick, Manchester

Northeastern University – Top 15

Tanisha Kriplani
Masters in Human Resource Management

London Business School – Ranked 1st Globally

LSE

Imperial College London

UCL

Jenica Kothari
Masters in Financial Analysis

University of Rochester

Harshit Gala
Masters in Marketing Analytics

Other Admits: Babson, SMU

Northeastern University

Vaibhav Kabra
Masters in Project Management

Manchester 1824 – The University of Manchester

Pritika Sallly
Masters in Finance

Other Admits: Babson, Kings

Johns Hopkins University

Tasvi Mistry
Masters in Marketing

Other Admits: Fordham

EDHEC Business School – Top 5

Sanjana Nurani
Masters in Marketing

New York University

Amogh Khandelwal
Masters in Real Estate

Other Admits: IE

knowell consulting

PG Analytics & Others

PG Analytics

Knowell is proud of its admit profile for Business Analytics across India with students admitted to top analytics courses

University of Washington

Kunal Chajjed
MS in Business Analytics

Other Admits: UT Dallas, Bentley, UC Davis

University of Minnesota — Top 5

Vyoma Bhatt
Masters in Business Analytics

Other Admits: UT Dallas, UC San Diego

Duke University — Top 10

Ridhima Bhagvatulla
Masters in Quantitative Management

Other Admits: Purdue

University of Maryland — Top 10

Kiyaa Bagla
Masters in Business Analytics

Other Admits: Bentley

"The Next Big Thing"

UCLA — Top 3

The University of Chicago — Top 5

"Jimmit and Deepak truly deliver, they will work overtime but will make sure that deadlines are adhered to and applications do not suffer."

Shweta Joshi
MSc. Analytics

The University of Texas at Austin

Carnegie Mellon University

"Counsellors at KnoWell will always take that one extra step and put in all efforts to help you get admitted in your dream university"

Mihir Deshpande
MSc. Business Analytics

University of Minnesota

Priyanka Saraswat
Masters in Business Analytics

Other Admits: UC San Diego, USC

ESSEC Business School

Shubh Jain
Masters in Business Analytics

Other Admits: UT Dallas

Emory University — Top 15

Maria Shaikh
Masters in Business Analytics

Other Admits: Bentley, Boston U, UNCP

Boston University — Top 20

Cherish D'Souza
Masters in Business Analytics

Other Admits: Bentley

Duke University — Top 5

Pritika Modak
Masters in Quantitative Management

Other Admits: Purdue

Duke University — Top 5

Sarthak Goyal
Masters in Quantitative Management

knowell consulting

PG Others

Best Expertise in Diversity

Knowell has a strong admit record for broad range of academic disciples with admits in unique programs such as IP Law, Sport Management, Diplomacy

INDIANA UNIVERSITY

Dharshi Bhavsar
MS in Human-Computer Interactions

MICA — Top 5

Mrunal Aras
MBA + MS in Design Management

Other Admits: Pratt, Parsons

NEW YORK UNIVERSITY

Divya Shah
LLM

PARSONS — Top 10

Ria Jain
Masters in Design Management

Other Admits: UAL, IIT Chicago, Pratt

"Deepak & Jimmit are extremely diligent and involved in the admission process from start to end. "

LSE — Top 3

THE UNIVERSITY OF CHICAGO — Top 5

"I'm glad I decided to go ahead with Knowell and managed to get into my target universities because of all their help!."

Asawari Saxena
MSc. Non Profit Leadership

"I would highly recommend Knowell if you are looking at applying abroad for postgraduate studies"

NEW YORK UNIVERSITY — Top 10

UCLA — Top 15

Knowell Team assessed my application, and told me my areas of strength and improvement. I was able to get a high GRE score, and amend my CV to suit the university, thanks to their guidance & support.

Anchit Goyal
MSc. Economics

RUSH — Top 10

NYU Langone Health

Positive: Communication, Professionalism, Quality, Value

"Knowell guided and helped me at every step. They have a plethora of trustable resources even for niche fields like mine which most agencies I enquired from failed to provide."

Maitri Jetly
MSc. in Speech Therapy

"When you meet as many consultants as I did, before meeting Knowell, it its easy to make out the difference."

UC San Diego — Top 3

UNIVERSITY OF SAN FRANCISCO

The direct & straight forward approach, & the genuine advisory they provide is exactly what you need while taking such life decisions.

Shruti Shah
Masters in Drug Development

NUS National University of Singapore — Top 10

Lipika Parekh
Masters in Mathematics

Other Admits: Stony Brook, WashU St Louis

aiSTS

Anmol Prabhu
Masters in Sports Management

Other Admits: Coventry, Louborough

UCLA — Top 5

Pallavi Salecha
Masters in Architecture and Urban Design

Other Admits: CMU

CARDIFF UNIVERSITY

Sahiba Saklecha
Masters in Dermatology

JOHNS HOPKINS UNIVERSITY

Shrutija Kolte
MSc in Regenerative Medicine

NORTHEASTERN UNIVERSITY

Rutuja Nimbargi
Masters in Biotech

University of Michigan — Top 3

ILLINOIS

Ranked amongst Top 3 in Public Health

"Immaculate & Personalized career counselling by Mr. Deepak and Ms. Shruti for exceptional courses like MPH"

Siddhi Patil
MSc. Public Health (Epidemiology)

Carnegie Mellon University

Extremely Grateful to KnoWell

"Knowell played a huge part during the entire process. I wouldn't get admitted without their constant support. They were always there to help me calm my nerves"

Shloka Shukla
Masters in Bio Medical Informatics

Jefferson — Thomas Jefferson University

Jasleen Kaur
Masters in Molecular Biology

KING'S College LONDON — Top 5

Kanira Sand
Masters in Clinical Psychology

Other Admits: Bath, Durham

DURHAM COLLEGE — SUCCESS MATTERS

Kshama Shah
LLM

SciencesPo. Paris

Viddhi Thaker
Masters in Science of International Relations

NEW YORK UNIVERSITY

Divya Mandalaywala
Masters in Bioinformatics

THE UNIVERSITY OF CHICAGO

Radhika Kothari
LLM

Other Admits: NYU

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Wharton

"Applying to the top-B schools in the world is a daunting process. Partnering with Deepak & KnoWell helped me crack 4 top admits: Wharton, CBS, Booth and Kellogg. Deepak was immensely helpful through every part of the application process right from School Selection all the way to Interview Prep and mocks. His immaculate approach of self-realization and thinking helped me push myself to bring out the best in my stories. Working with Deepak and KnoWell is by-far the best investment you would ever make in your MBA journey."

Ishan Maitreya
MBA *(deferred)*

MBA Admissions Consulting

1 line pending

knowell consulting

MBA

A Highly Personalized Service for MBA aspirants

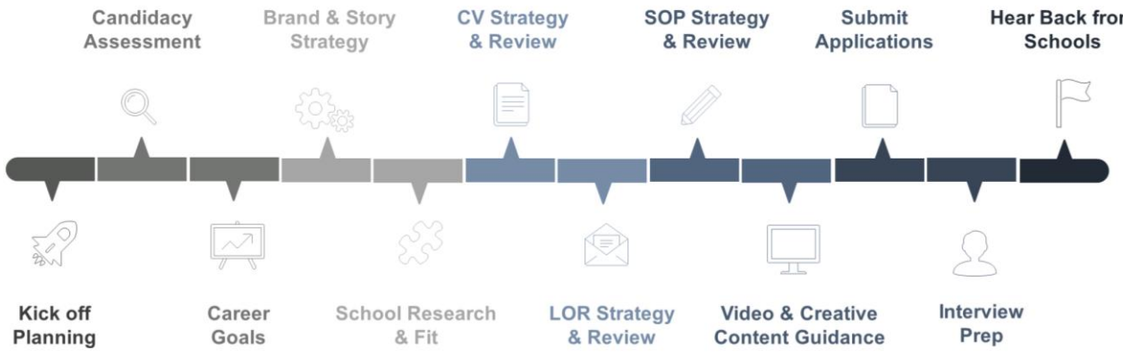
Our history of admits to all the top MBA schools across the world for professionals with experience range of 3 – 22 years in their respective fields

Comprehensive Guidance

Each student profile has its own merits and we aid you in showcasing your career accomplishments. Everyone has a B-school that is a perfect fit for their career and we help you to find that school and get admitted to it

End to End Engagement plan

MBA Candidates engage with Knowell for a duration as short as a few months to as long as a few years and get a customized strategy to meet their career needs



Key Features of Knowell's MBA Consulting

Realism
In Communication of Success Probability

Support
Of all Your Career Aspirations

Alignment
Of Advisory with Your Life Goals

Context
In School Selection based on Strategic Research

Experience
Of Working with the Weakest Possible Profiles

Uniqueness
In Strategies to Make You Stand Out

Guiding Professionals from Top Companies across diverse sectors

- World Bank (IFC)
- Government of India
- Government of Maharashtra
- Deutsche Bank
- Macmillan Publishers
- Azeem Premji Foundation
- PharmEasy
- Hindustan Unilever
- McDonald's
- BCG
- HSBC
- EY
- JLL
- Deloitte
- PwC
- Bain
- Netflix
- UN
- Crisil
- Khaitan & Co.
- McKinsey
- Yash Raj Films
- FCB Ulka
- Lenskart
- Disney
- Landmark Group
- Lufthansa
- Hengeler Mueller
- KPMG
- Desai & Dewanji
- Indian Navy
- SAP
- JP Morgan
- Santander
- Emirate NBD
- Teach for India
- Accenture
- Oglivy
- Apple
- Intel
- Estee Lauder
- Ola
- Google
- Times of India
- De Beers

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MBA

Admits & their Case Studies

Most Selective B-School Program

(6% acceptance for 16 seats across 5 departments)

GMAT: 700 | **PhD Marketing** | **Challenge:** Few years of experience

A long term association and focusing on the commonality of past research with the future goals of HBS

Stuti Agarwal
PhD Marketing

Admitted to Tier 1 MBA with < 5 years experience

GMAT: 770 | **Exp:** 48 months | **Pre MBA:** Infrastructure | **Challenge:** Narrow, engineering-heavy experience

Connected micro-learnings to long term strategy and developed a geopolitically-aware career plan that aligned with B-schools placement record

Divyanshu A
MBA (Finance)

Most Selective Deferred MBA Programs

GMAT: 770 | **Exp:** 0 months | **Pre MBA:** N/a | **Challenge:** Deferred MBA

Building goals that justified early selection and early entry for exploring Decentralized Finance and Web 3.0 finance evolution

Ishan Maitreya
MBA

GMAT: 750 | **Exp:** 0 months | **Pre MBA:** N/a
Challenge: Deferred MBA

1.5 year mentorship to ensure right internship selection, ending in VC experience that led to dream school admit

Yash Jain
MBA (Strategy)

GRE: 319 | **Exp: 60** months | **Pre MBA:** Technology | **Challenge:** Venture scale & Low GMAT/GRE

Unique CV construction with spotlight on learnings from a history of entrepreneurship

Edreana Vaz
MBA (General Management)

MBA

Admits & their Case Studies

GMAT: 750 | **Exp:** 66 months | **Pre MBA:** Consulting
Challenge: Individual Contributor

Multiple Recommender strategy used to convince the value of contribution across disparate projects

Pranav Gupta
MBA (Strategy)

GRE: 326 | **Exp:** 66 months | **Pre MBA: Ed-Tech** | **Challenge:** Above Avg. Experience

Identification of skill gaps to justify the need for a 2nd management degree after a top school MIM degree

Amitesh Rawat
MBA (Strategy)

GMAT: 720 | **Exp:** 48 months | **Pre MBA:** Legal Tech
Challenge: Limited Exp Diversity

Aided to identify opportunities within Legal Tech and highlighted the vision of legal service transformation

Mishti Vora
MBA

GMAT: 326 | **Exp:** 48 months | **Pre MBA:** Consulting
Challenge: Monochromatic Experience

Combining the takeaways from experience and the context of an Econ undergrad to make a multi-perspective value proposition

Sanskriti Merchant
MBA (Strategy)

GMAT: 730| **Exp:** 66 months | **Pre MBA:** Impact Investing
Challenge: Over-Qualified with Multiple Finance Degrees

Identified a unique area within Finance that could be used to justify the pursuit of an advanced management degree

Supriya M.
MBA (Finance)

GMAT: 700 | **Exp:** 60 months | **Pre MBA:** Financial Services
Challenge: N/a

A strategy that involved focus on core financial services goal and personal merit that got the student

90% scholarship

Palak Chandak
MBA (Finance)

EA: 152 | **Exp:** 168 months | **Pre MBA:** Manufacturing
Challenge: Single Factory & Single Company experience

Play on the rarity of long term commitment to a single role and the transferability of learnings to similar global setups

Secured USD 1,00,000 scholarship

Bhumesh Bansal
MBA

Admitted to Class of 2023, 2022, 2021

- Krupa Bhulani
- Vidur Mathur
- Darshan Sheth
- Komal Tiwari
- Ashray M.
- Pratik Biyani
- Pallavi Rathi
- Aayushi G (YLP)
- Akhil Punkhia
- Tejas Nikam
- Mohit Bhatia
- Karan Vora

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